



What is the Chamber of Commerce?

The **Cairo-Grady County Chamber of Commerce** is a stand alone, not-for-profit organization supported by its members, which include local businesses and leaders who care about our community. It is an organization that **unites** business people and **creates** coalitions to **expand** the economy and **improve** quality of life. The Chamber helps **promote** business growth, **serves** its members with personal and professional development opportunities, and makes decisions that will **benefit** the Grady County business community.

The Chamber is the **voice** of the business community on local, state, and national levels. It is our commitment to help our area **grow and prosper**. We believe in a strong, vibrant business community that contributes resources to ensure an exceptional quality of life.

We work consistently with businesses, industry, professionals, and civic groups to **provide educational, networking, and growth opportunities** through membership.

Why join the Chamber of Commerce?

A national survey reveals that being **active** in a local Chamber of Commerce is an **effective** business strategy because two-thirds of consumers believe that such companies use **good** business practices, are **reputable**, **care** about their customers, and are **involved** in the community. When consumers know that a small business is a **member of the Chamber of Commerce**, they are 49% more likely to think **favorably** of it and 80% more likely to **purchase goods or services** from the company in the future.

The Chamber is PEOPLE just like you – people who realize that through the Chamber, they can accomplish collectively what not one of them can do individually!
The strength of the Chamber lies in attracting the greatest number of members, and creating a pool of resources from which can be drawn ideas, energy, and finances.

GROW your business through networking and referrals
ENSURE your business success and the community's progress
INCREASE your exposure in the community